Docket No.: 42390P4072

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the the phication of:

PAUL GREER, ET AL.

Application No.: 08/882,197

June 25, 1997 Filed:

User Demographic Profile Driven Advertising For:

Targeting

Art Group: 2163

Examiner: Susanna M. Diaz

PETITION FOR EXTENSION OF TIME PURSUANT TO 37 C.F.R. § 1.13 Technology Center 2100

Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

In accordance with 37 C.F. R. § 1.136(a), Applicants for the above-identified application respectfully Petition the Commissioner for a two (2) month extension of time, extending the period for response to April 06, 2002, from the Final Office Action dated November 06, 2001. The petition filing fee of \$400.00 and the Continued Prosecution Application (CPA) are attached.

If it should be determined that a longer extension of time is required to prevent this application from being abandoned, please charge any additional fees to Deposit Account No. 02-2666. A copy of the Fee Transmittal is enclosed for deposit account charging purposes.

Respectfully submitted, BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP Date: March 20, 2002 Ronald S. Tamura, Reg. No. 43,179

2002.

12400 Wilshire Blvd., 7th Floor Los Angeles, California 90025 Telephone: (714) 557-3800

03/25/2002 AWONDAF1 00000081 08882197

02 FC:116 400.00 OP

Laura R. Robles

03-20-02

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class mail with sufficient

Commissioner for Patents, Washington, D.C. 20231 on: March 20,

postage in an envelope addressed to: Box AF, Assistant

Date